



PHOTONICS

WORLD OF LASERS AND OPTICS

30 March – 2 April 2021

15th Anniversary International Exhibition
for Laser, Optical and Optoelectronic
Technologies



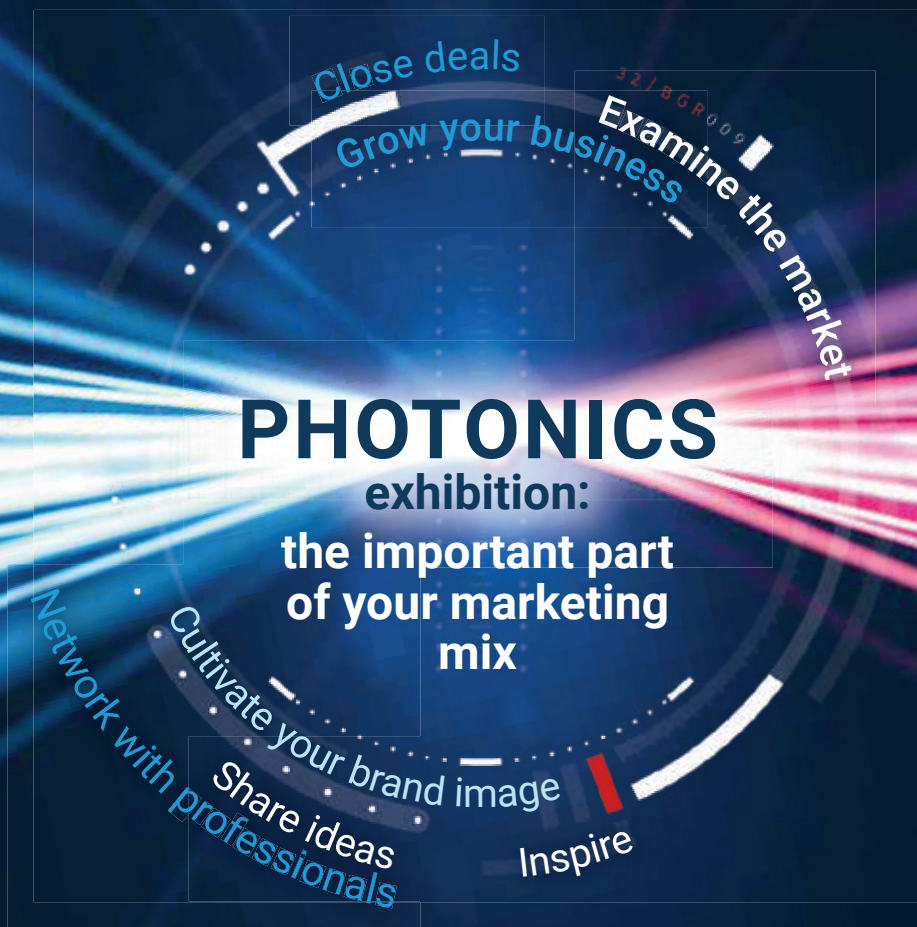
Laser Association



EXPOCENTRE

**EXPOCENTRE Fairgrounds
Moscow, Russia**

12+



2015

151


EXHIBITORS

1,796


EXHIBITION
SPACE
(SQ M)

7,160


VISITORS

2019

198


EXHIBITORS

2,540

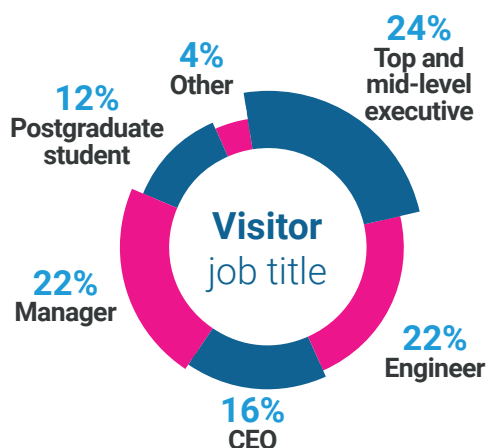

EXHIBITION
SPACE
(SQ M)

8,380


VISITORS



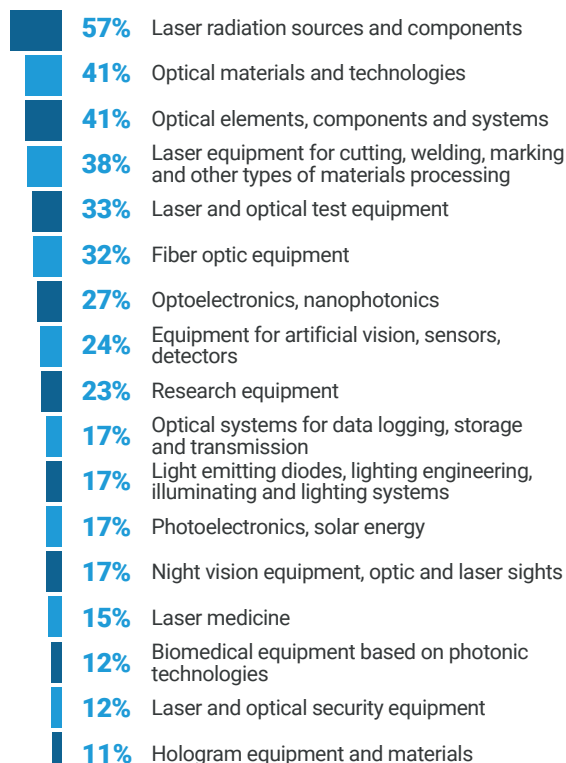
Our **visitors** are your **buyers!**



Our visitors included representatives of Philips Lighting Eurasia LLC, LG Electronics, Huawei, Rostelecom, RZD, Kalashnikov Concern, Samsung Electronics, Panasonic Rus, Russian Space Systems, Saint-Gobain Ceramic Materials, Kazan Helicopters, Svyatoslav Fedorov Medical Research Center of Eye Microsurgery, Severstal, BANS (On-Board Aircraft Navigation Systems), Corporation Kometa, Almaz-Antey, NPO Almaz, Rusatom – Additive Manufacturing, Fizpribor Moscow Plant, AGC Chemicals RUS, Sokolov Jewelry, 3M Russia, Capital Jewelry Factory, NPO Energomash, etc.

Visitor interests

Source:
registration questionnaires.
Multiple replies possible



Plus training, information support, innovation centers, technology transfer centers, servicing of laser and optical equipment, displays and equipment for light shows

Photonics 2019 Highlights



German companies presented their high-end technologies, equipment and solutions in the following categories:

- Biomedical equipment based on photonic technologies
- Fiber optic equipment
- Laser and optical test equipment
- Laser equipment for cutting, welding, marking and other types of materials processing
- Laser radiation sources and components, maintenance of laser and optical equipment, optical elements, components, systems
- Research equipment
- Optoelectronics and nanophotonics
- Optical materials and technologies

Professional competition in the nomination of Laser Technology within WorldSkills Championships

Agri-photonics

- the Conference on Photonics in Green House Farming
- the working meeting of the organisers of the Photonics-Agro Eurasian Programme

The meeting of the Interdepartmental Science and Technology Council at the State Research Centre of Laser Medicine



Konstantin Krivetsky,
Research Department Head,
EssentOptics (Belarus)

"Our company is headquartered in Minsk. We make optical spectrophotometers. We come to the Photonics exhibition every year. It is well organised this year, same as the year before.

The exhibition attracts people who are interested in our products. We send invitations to our permanent partners in advance. We plan to continue our participation in the exhibition. The status has to be maintained on a regular basis."

Ivan Kovsh,
President of the Laser Association
(Russia)

"The annual exhibition for laser, optical and optoelectronic equipment is a networking space for industry professionals. Here they share experience and see new products and developments. Our estimate is that 30-40% of the exhibition stands showcase brand new equipment which has been made during the previous year."

89%

**of the exhibitors
have found new
buyers**

97%

**of the exhibitors
would recommend
Photonics to their
business partners
and peers**



Maxim Mishin,
Key Account Manager, Mitutoyo Rus

"Our company makes and sells Japanese measuring equipment. This is our first time at the exhibition. We first came here as visitors three years ago and considered the possibility of our participation. We made the decision to become the exhibitor last year.

We are satisfied with the number of visitors, although the exhibition does not quite correspond to our core activity. Photonics is an industry show, which mostly presents manufacturers of optical equipment, while this is just one of our areas.

I think we will come here again next year. We may even present larger equipment and expand our stand a bit."

95%

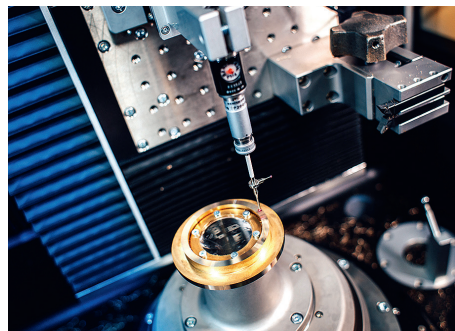
**of the exhibitors
are satisfied with
the quality of
sales leads**

A series of supporting events is **one of Photonics' success ingredients**

It is a great opportunity to network with industry professionals, discuss the most relevant issues and challenges, share recent research findings and developments, as well as find new partners and learn a lot of new information.



**31 associated events
and more than
120 reports in 2019**



Reach your audience

Join us at **Photonics.**

World of Lasers and Optics!

Organised by



Co-organised by



Supported by

• Russian Ministry of
Industry and Trade

Under auspices of

Russian Chamber of
Commerce and Industry

See all product sectors on **our website**
www.photonics-expo.ru/en

**Any questions?
Feel free
to contact us.**

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